

Entrepreneurial-Life Article Guidelines

What is Entrepreneurial-Life Magazine?

As the name suggests we are all about entrepreneurs. Whether you are a start-up or established, serving your hometown or expanding into new markets we are all part of a global community. From Toronto to Oslo to Bangkok to Berlin we made the decision to follow a passion, saw an opportunity or found the corporate world lacking. We also share the same challenges and 3 AM worries.

Today's entrepreneur can work from just about anywhere, finds unique ways to carve out time for work, family, friends, exercise and relaxation and quickly learns how to become a creative and practical thinker.

Entrepreneurial Life is focusing on making all that a little bit easier. We know your priorities are a blend of personal and business; looking for financing, healthy eating, raising kids, working on team building, worry about climate change and your list goes on! We will strive to offer articles tailored to all that while connecting you with other business owners through relevant content and advice.

ARTICLE TOPICS

Lifestyle: food & drink, travel, wellness, planet, arts, reviews - book, documentary, movie

Business: advice, efficiency, growth, IT, Global

Marketing: branding, content marketing, social media, strategies

Or just pitch us something

DETAILS

Word count – flexible. If you can say it in 300 words fine, if runs to over 2000 words and we need to run it in two parts, we can do that too.

Be genuine and avoid overuse of buzzwords and jargon.

Include proper attribution of data, quotations, and outside content referenced in the article.

If relevant to the content no more than one link to your company's website in the body of the post.

Approved posts must include a head shot and a short bio at the end. You can include links to your website, a current offer or recent book and social media.

FINALLY

If your article aligns with our content strategy and is accepted, we will then let you know when it will be published.

We have the right to edit your guest blog content and update it in the future for accuracy and comprehensiveness.

We cannot at this time pay for contributed stories, however we will extensively promote them through social media channels and our monthly newsletter.

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